

QUALITY-REILABILITY-DEPENDABILITY

Our professional lubrication experts work with industrial equipment engineers as per their Original Equipment Manufacturers (OEM's) evaluations worldwide so that our products stay current with advancing technology. Drawing from the resources of a specialty manufacturing company, LUBRIX is able to respond to your lubricant needs with extensive capabilities in product development and technical service.

LUBRIX uses a synergistic blend of high-grade synthetic base stocks. Our various blends gives our products the following advantages over mineral-oil products and our competitors' synthetic products:

LUBRIX Advantages Translate Directly to Your Bottom Line

- Extend the life of your equipment
- Decrease the downtime associated with scheduled preventative maintenance
- Eliminate unexpected downtime due to lubrication-related malfunction or failure
- Decrease your overall inventory
- Lower your energy costs
- Lower your oil-disposal costs
- Our combined advantages add up to increased profits

<u>Our Lower Coefficient of Friction</u> reduces wear on bearings, lower the operating temperature of your equipment, and lower your overall energy costs.

<u>Extended Replacement Intervals</u> by operating at lower temperatures, synthetic lubricants have 4-5 times the life compared to non-synthetics.

<u>Lower Volatility</u> Will reduce the frequency or eliminate the adding of "make-up" oil to equipment reservoirs, and also reduce slugging.

<u>Water Resistance</u> Oil/Water emulsions can be extremely harmful to equipment. LUBRIX products prevent these emulsions from forming.



14 Jefferson Place Newnan Georgia USA T 770-253-7708 F 770-254-1493 WWW.INNOVATIVE-FORMULATIONS.COM













SUPERIOR PERFORMANCE

LUBRIX's advanced additive technologies enable our products to outperform leading synthetic and Para-synthetic conventional lubricants on the market. Our unique chemistries strengthen the base oil for improved performance and create an ionic bond that adheres to metal parts for continuous protection over the life of the lubricant.

The film strength of our lubricants are their inherent ability to withstand the effects of load, speed and temperature without breaking down or disrupting the equipments performance, thus enabling our lubricant to maintain an unbroken film between lubricated surfaces even under extreme operating conditions.

LUBRIX's high film strength improves lubrication to free up more power, optimize lubricity and reduce energy consumption. The High film strength of our lubricants also dramatically reduces the wear and tear on industrial equipment increase the life span of parts and reducing down time and maintenance. LUBRIX lubricants improve the condition of metal surfaces by remaining long after pressure would have been squeezed out of ordinary lubricants. Our unique chemistry and additive packages have help us earn the trust of our customers.

SERVICING MULTIPLE INDUSTRIES

DELIVERING

& ROCK SOLID

DEPENDABILITY.

RESULTS,

RELIABI

AEROSPACE	ENVIRONMENTAL	EQUIPMENT
AGRICULTURE	FOODS SERVICE	OIL AND GAS
ARCHITECTURAL	FURNITURE	PHARMACEUTICAL
AUTOMATION	HYDRAULICS	PROCESS
AUTOMOTIVE	LOCOMOTIVE	EQUIPMENT
CONSTRUCTION	MACHINERY	SEMICONDUCTOR
ELECTRONICS	MACHINE SHOPS	TRADE SHOW
ENERGY	MEDICAL RESEARCH	TRANSPORTATION
		GOVERNMENT

SERVING INDUSTRY FOR OVER 45 YEARS

Since 1963 LUBRIX has been producing high guality lubricants and offering support services to ensure that our customers receive the best Total Lubrication System available in the industry.

Our lubricant engineers have consistently increases customer's profits by preventing costly, unscheduled downtime. Our products and service effectively extend the life of bearings, gears, and other vital equipment parts that keep your business running. Our LUBRIX preventative service programs extend time between lubricant changes and keep your equipment is running instead of waiting to be repaired.







We understand the lubrication needs of your equipment, the specific challenges facing your equipment, and how to meet these challenges.

AKING PRODUCTS THAT MAKE A DIFFERENCE

Our line of lubricants and synthetic fluids can last up to than conventional products. We are experts in lubrication. Together, with our distribution partners and local representatives, we have a solid understanding of mechanical equipment, and machine components to provide you with a smart solutions for your specific lubrication problems.

DONALD BAUCOM **Donald Baucom**





LUBRICATION ENGINEERS



PARA / SYN LUBRICANITS

SEVERE SERVICE GEAR OIL AVAILABLE VISCOSITIES

SAE 90 WT, 140 WT INDUSTRIAL GEAR OIL EP #2, 3, 4, 5, 6, 7, 8 WORM GEAR OIL ISO 460, 680, 1000 SLIDEWAY LUBRICANT ISO 32, 68 SPINDLE OIL ISO 15, 22, 32 TURBINE OIL AVAILABLE VISCOSITIES SAE 10W20, ISO 22, 32, 46, 68, 100, 150, 220 COMPRESSOR OIL SAE 10W40, 10W50. 10 22 22 14 40 100 150 22

ANTIWEAR HYDRAULIC OIL SAE 10W50, ISO 22, 32, 46, 68, 100, 150, 220 R & O HYDRAULIC OIL ISO 22, 32, 46, 68, 100, 150

INDUSTRIAL LUBRICATING GREASE

LUBRIX G 100 - 1 LUBRIX G 101- A

Complex Base LUBRIX G 102 -Aluminum Complex LUBRIX G 103 -Complex Base LUBRIX 104 — Higi LUBRIX G 105 -Aluminum Complex LUBRIX G 106 -LUBRIX G-107 -

LUBRIX G-108 -Contact (H1) Alum

Complex Base

DELIVERING RESULTS, & ROCK SOLID **DEPENDABILITY.**

Equipment Profiles-Allow us to determine the proper LUBRIX lubricant for each specific application, using data provided by the equipment manufacturer and our plant survey.

Application Control-Allow us to establish a system to monitor the maintenance history of each machine so that the proper amount of lubricant is applied at the right times.

Color Coding-Allow us to prevent the misapplication of lubricant, we color code the drums, drum pumps, transfer vessels, and machine fill openings. Our customers simply match the colors to fill the machine with the proper lubricant.

Oil Analysis -Our oil analysis helps predict problems and allows maintenance to be scheduled when needed. This helps to eliminate costly emergency repairs and downtime, and allows you to be sure that you are replacing the lubricants only when necessary, so your plant remains running at to efficiency.

Lubrication Testing - To support you in the ideal selection of lubrications for your applications, our experts can help you identify the most appropriate lubrication needs. Contact us to further discuss your challenges with one of our lubrication specialists.





SPECIALITY LUBRICATION PRODUCTS

46. 68. 100.

Non-Melt Bentone Base Il Purpose Food Contact (H1) Calcium	Contact (H1) Lubricant
High Temperature Food Contact (H1) Base All Purpose Water Resistant Aluminum h Impact Aluminum Complex Base Moly" Fortified Open Gear Lubricant Base 80 lb. Timken Lithium Complex Base 'Moly" Fortified All Purpose Aluminum	SAE 80W90, 80W140, ISO 22, 32, 4 150 220, 320 HIGH TEMP CHAIN LUBE ISO 22 AIR TOOL OIL ISO 32 HEAT TRANSFER OIL ISO 22, 46 DUEL — Gasoline Treatment DUEL PRO — Diesel Fuel Treatment LUBRIX-Open Gear Lubricant
Extreme Low Temperature Food num Complex Base	Lubricant LUBRIX Cutting Fluid LUBRIX ECO-LUBES



Our line of lubricants and synthetic fluids can last up to ten times longer than conventional products. We are experts in lubrication. Together, with our distribution partners and local representatives, we have a solid understanding of mechanical equipment, and machine components to provide you smart solutions for your specific lubrication problems.